

Message Text

UNCLASSIFIED

PAGE 01 TEL AV 01811 141350Z
ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-08 USIA-15 /034 W
-----141354Z 023538 /53

R 141258Z MAR 77
FM AMEMBASSY TEL AVIV
TO SECSTATE WASHDC 5249

UNCLAS TEL AVIV 1811

E.O. 11652: N/A
TAGS: BEXP, IS
SUBJECT: COUNTRY COMMERCIAL PROGRAM

REF: STATE 048909

1. FIRST MINI TRADE CENTER SHOW SCHEDULED FOR MARCH 14-15. THIS WILL BE A TECHNICAL SEMINAR DURING WHICH HEWLETT PACKARD WILL SHOW A NEW PIECE OF EQUIPMENT. MERO SYSTEM WILL NOT REPEAT NOT BE USED SINCE EQUIPMENT TO BE EXHIBITED CAN BE PLACED ON TABLES. A SECOND TECHNICAL SEMINAR WILL TAKE PLACE END OF MARCH. EMBASSY WILL USE THESE TWO SEMINARS AS TRAINING EXERCISES TO LEARN FROM EXPERIENCE WHAT IS REQUIRED TO OBTAIN BEST RESULTS. EMBASSY WILL THEN PROCEED WITH NECESSARY PREPARATIONS FOR OTHER MINI SHOWS, INCLUDING LABORATORY EQUIPMENT IN JULY IF THERE ARE ENOUGH INTERESTED FIRMS WITH NEW EQUIPMENT AVAILABLE FOR THAT MONTH. IF NOT, WOULD FIND ANOTHER EQUIPMENT CLASSIFICATION TO EXHIBIT. EMBASSY PREFERS TO KEEP MINI-TRADE SHOW CONCEPT FLEXIBLE AS POSSIBLE TO TAKE ADVANTAGE OF NEW PRODUCTS AS THEY APPEAR.

2. ANY RESOURCES RELEASED BY CHANGES IN DUE DATES OF RESEARCH (PARAGRAPH 3 REFTEL) HAS BEEN COMMITTED FOR RECRUITMENT OF PARTICIPANTS FOR
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TECHNOLOGY '77 AND ALSO FOR ADDITIONAL MINI TRADE SHOWS IF CONCEPT WORKS OUT.

3. USIS COOPERATION HAS BEEN EXCELLENT. AVAILABILITY OF AUDITORIUM WAS HELD UP DUE TO UNAVOIDABLE DELAYS IN LIBRARY RECONSTRUCTION BUT AS DESCRIBED ABOVE WE WILL BE USING AUDITORIUM DURING NEXT

FEW DAYS. USIS ASSISTANCE ON PRINTING COMMERICAL
NEWSLETTER AND MEETING PRINTING REQUIREMENTS OF
OTHER EVENTS HAS MET ALL OUR REQUIREMENTS.

4. COMMERICAL NEWSLETTER HAS RECEIVED WIDE ACCEPTANCE.
LAST NEWSLETTER WAS SENT TO AN ADDITIONAL 100
BUSINESS FIRMS. OF THESE NEW RECIPIENTS
AT LEAST 35 HAVE SPECIFICALLY REQUESTED TO BE PLACED
ON PERMANENT MAILING LIST.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 14-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TELAV01811
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770087-0017
Format: TEL
From: TEL AVIV
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770361/aaaacbsx.tel
Line Count: 72
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: eb407bb8-c288-dd11-92da-001cc4696bcc
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE 48909
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 04-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3113556
Secure: OPEN
Status: NATIVE
Subject: COUNTRY COMMERCIAL PROGRAM
TAGS: BEXP, IS
To: STATE
Type: TE
vdkgvwkey: odbs://SAS/SAS.dbo.SAS_Docs/eb407bb8-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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